Unacceptable Use

The following activities are prohibited on all Wallace Community College Selma technology resources. The activities listed are for reference and are not intended to be all-inclusive.

- 1. Altering system software or hardware configurations without the authorization of the Wallace Community College Selma Technology Services Department.
- 2. Accessing, via the internet or any other means of broadcasting, pornographic, obscene, or violent images or content or any other material in violation of local, state, and federal statutes. Use of resources for gambling, racism, harassment or political campaigning is also prohibited.
- 3. Using technology resources for illegal activities.
- 4. Accessing or attempting to access another user's files, email or other resources without his or her permission except as otherwise provided herein.
- 5. Allowing unauthorized persons to utilize an authorized user's account, username, or password.
- 6. Using technology resources for commercial or profit-making purposes without written authorization from Wallace Community College Selma.
- 7. Installing, copying, distributing or using software that has not been authorized by the Wallace Community College Selma Technology and Information Services Department.
- 8. Originating or proliferating electronic mail, broadcasts, or other messages that may be deemed as obscene, abusive, racist, or harassing.
- 9. Creating and/or distribution of viruses or other destructive programs.
- 10. Unauthorized release or disclosure of any confidential college, personnel, or student information.
- 11. Using any computer technology in a manner that violates patent protection or license agreements. Engaging in any activity that violates copyright laws.
- 12. Such activity may include utilizing Wallace Community College Selma technology to copy and/or distribute copyrighted materials without authorization.
- 13. Using Wallace Community College Selma computer technology to support or oppose any candidate or candidates for public office or for any other political purposes. (Use of state property for political purposes constitutes a violation of Alabama law).

Disciplinary Action

Unacceptable use is prohibited and is grounds for loss of computing privileges, as well as discipline or legal sanctions under the appropriate college policy and/or law. Students and employees who violate this policy are subject to disciplinary actions in accordance with guidelines provided in institutional policies.

Social Media

Wallace Community College Selma recognizes the value of social media in communicating and engaging with students. The college's social media sites promote college programs, services and activities and generally further the college's mission. Students are encouraged to contribute constructively through posting on college-sponsored social media sites.

Specifically:

- 1. WCCS maintains official pages on Facebook, Twitter, YouTube, and Instagram, among others. These pages have the purpose of developing a WCCS virtual community, supporting recruiting and retention, and fostering interactivity with the college.
- 2. College-sponsored social media accounts are monitored by the WCCS Marketing Department. Questions and comments are welcome; however, inappropriate or uncivil posts will be removed.
- 3. Public expression of opinion by students shall be in accordance with the terms and conditions specified in the WCCS Student Code of Conduct.
- 4. Public expression in conflict with the college's Non-Discrimination Policy may contribute to a hostile educational environment and is thus prohibited.

- 5. Disclosure of proprietary or confidential information is prohibited.
- 6. WCCS may remove any posts that do not directly support its mission, programs, or services. Posts by third parties that appear to be advertisements for other companies or organizations may also be removed.
- 7. If an area or student group wishes to have an item placed on a college site, send the request to the Director of Marketing.

If an area or student group wishes to create its own social media site:

- 1. Obtain permission from a supervisor.
- 2. Obtain permission from the Director of Marketing in advance of the site creation. Included in the request should be the name of social media site(s) the area wishes to use, target audience, and purpose of the social media site.
- 3. Neither students nor employees may use a personal account (I.e., Hotmail, Gmail, etc.) to create WCCS sites. In some cases, a generic WCCS email account (I.e., maneissue@wallacestate.edu) may be needed to create the social media site.
- 4. The college requires administrative rights to any social media site that is sanctioned or sponsored by WCCS.